

Eee PC軟硬兼施 - 易社群與易服務

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Agendas

- **1. Eee PC Push Linux into Consumer Market**
 - Linux community helps Eee PC
 - Eee PC helps Linux community
- **2. Eee PC軟硬兼施**
 - Eee PC 的硬效能
 - Eee PC 的軟功夫
- **3. Eee is A+ Service**
 - 易社群
 - 易服務
- **4. New Linux Service 合作模式的建立**

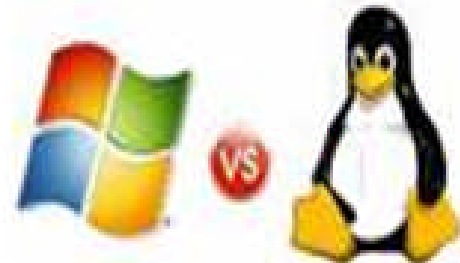
1. Eee PC Put Linux on Really Consumer

- **E**asy
 - to Learn, Work and Play
- **E**xcellent
 - On-the-Go
- **E**xcellent
 - Internet Experience



Internet | Work | Learn | Play

What Community Helps Eee PC



Linux Project



debian

Debian Project



KDE Project



X.Org Project



SAMBA Project



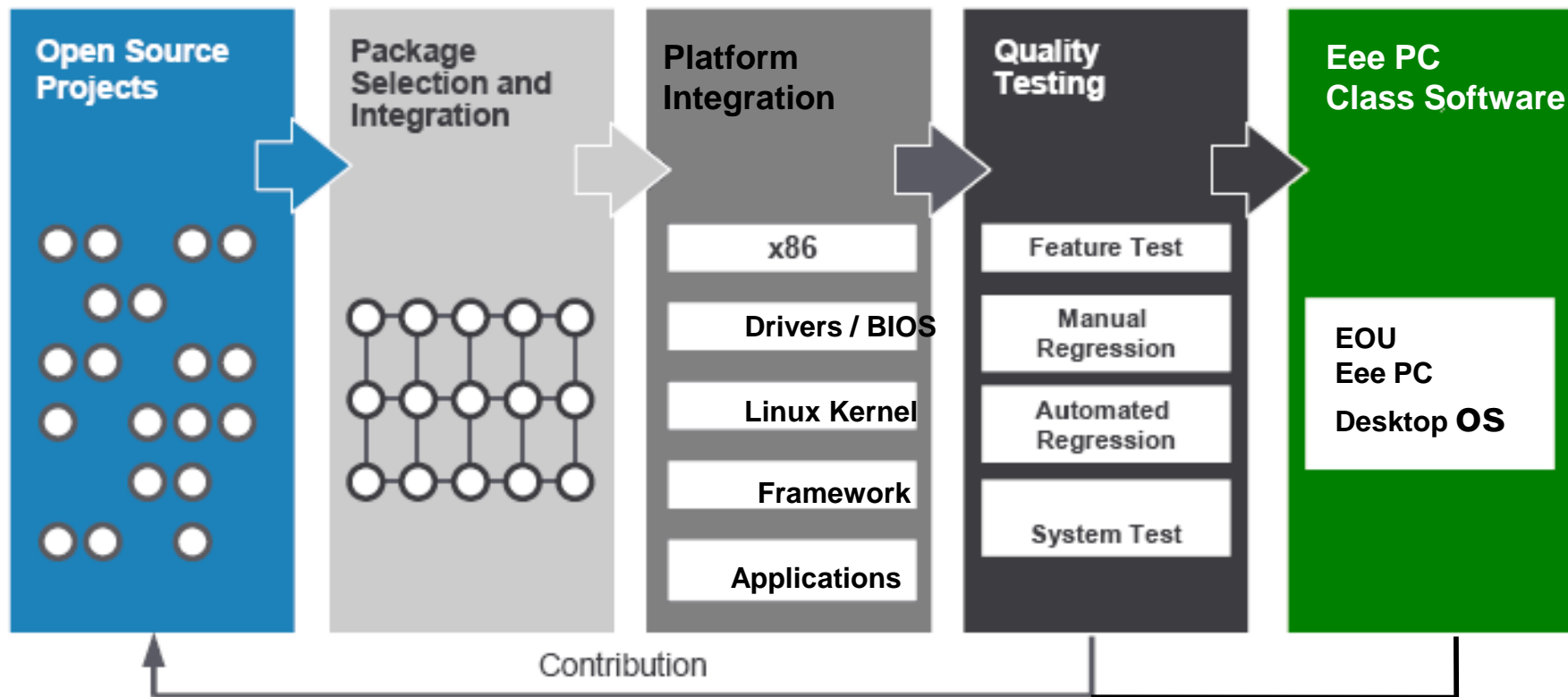
mozilla
FOUNDATION

Mozilla Project



The Open Source Office Suite
OpenOffice.org Project

What Eee PC Helps Community



Share, Remix, Reuse - Easily

Eee PC 901 – 軟功夫

Search **My Information** **My Social Networking**

Google

Zoom

Detroit Free Press

CNN

Eee PC 901

skype™

YouTube™ Broadcast Yourself™

SECOND LIFE

My Works **My Entertainment**

Let's meet @ Eee PC



Eee Users



CopyLeft Digital Content

Eee PC is a Bridge



Freedom
Open Source
Developers

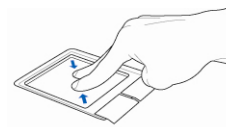
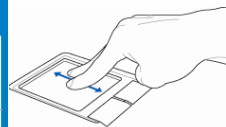


Eee Platform Designers

2. Eee PC 901/1000 – 軟硬兼施



Finger gesture	Applications
Two-finger zooming in/out	OpenOffice Writer/Impress, Adobe reader, Photomanager
Two-finger scrolling	All



Eee PC 901 – 硬效能

- **Long** Battery Life ~ Up to 6.5 hrs
- **Big** Storage Size ~ 40G (20G SSD + 20G Eee Storage)
- **Big** Memory Size ~ 1024MB
- **Comfortable** Touch Pad & **Big** palm area on C-Surface
- **More than 70** Useful and Ease to Use Applications
- **Bluetooth & 802.11n**

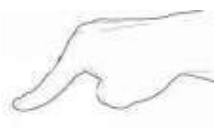


Enjoy One Day Computer- Super Hybrid Engine



Enhance 12% system performance

Save up 50% power for the CPU








One Touch, performance speed up or double saving power for longer battery life

OSD drawing



Super Hybrid Engine Toolbar

  Default	Auto – High Performance Toolbar Icon Auto – Power Saving Toolbar Icon
	Super Performance Toolbar Icon
	High Performance Toolbar Icon
	Power Saving Toolbar Icon

Excellent Voice Quality – Array Mic

Only the sound (direction 60°) is recorded.

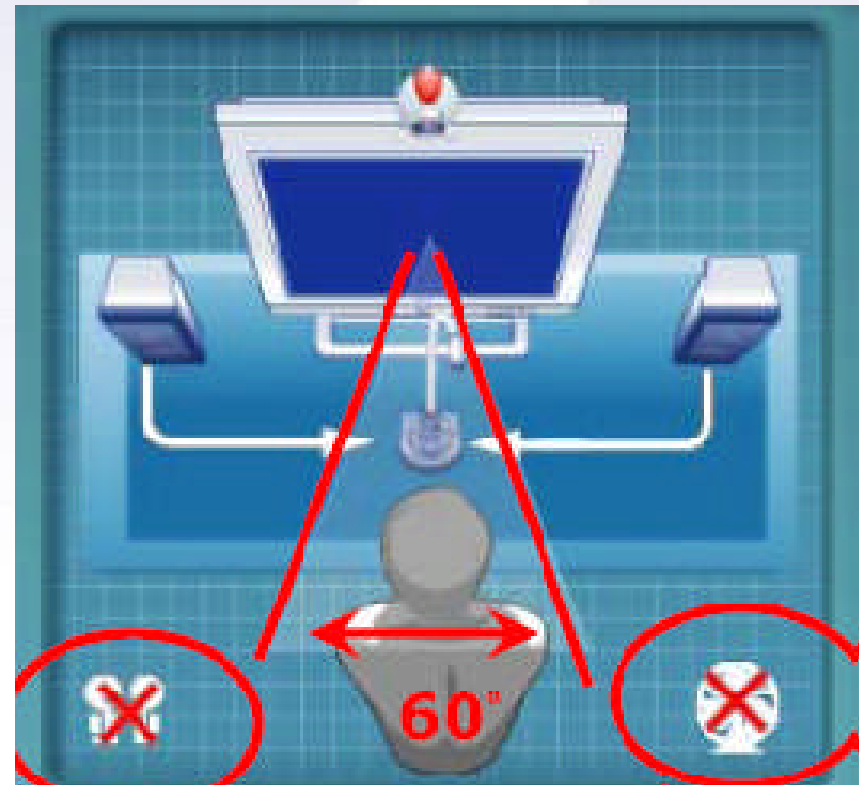
Enhance Skype, online gaming, Video

conference and recording.

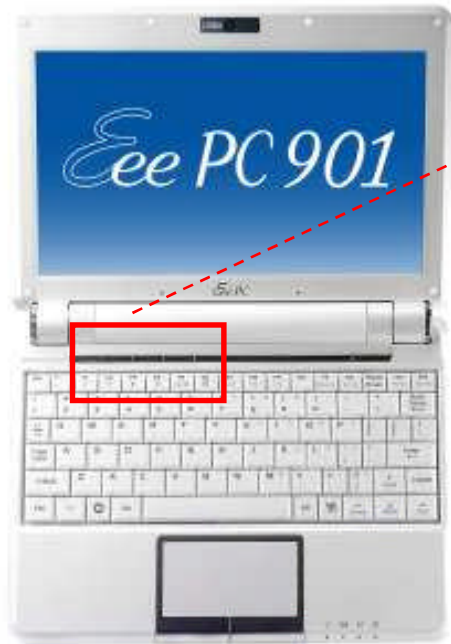
Reduce and minimize echo

Better speech-based

application.



Quickly Launcher – Instant Key



**Turn off LCD monitor
backlight**



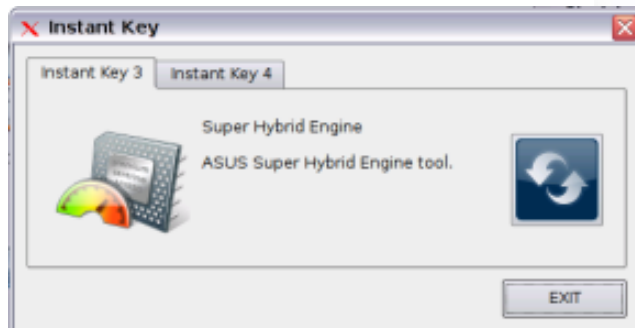
**Adjust resolution (1024*600,
1024*768 virtual, 1024*768
compression)**



User programming default -
Super Hybrid Engine



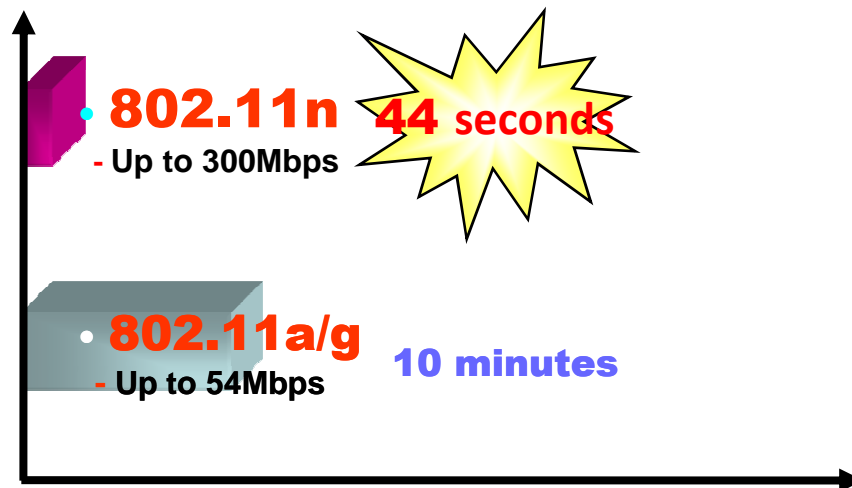
User programming default -
Skype



**Use Instant Key Utility to program
favorite Hotkey function!**

Excellent Connection : WiFi 802.11n Bluetooth

Over 10 times faster than
802.11a/g



**Time (Best Case) to Transfer 30-Minute HD Video

Wireless Connection for Personal Devices

- FTP
- 3G dial up network
- Human interface profile
- File synchronization & Transfer



Eee PC 901 – 軟功夫

My Information

Search

Google

Map

Shopping

News (Detroit Free Press, CNN)

Dictionary

My Social Networking

Skype

YouTube

Second Life

Virtual Reality

My Works

Webcam

Documents

Spreadsheets

Presentations

Mobile Phone

My Entertainment

Video Games

Music

Calendar

Camera

Photos



Rock Solid . Heart Touching

Confidential

Nice Applications – Preload

Browser	Web Mail integrator
Messenger integrator	Google-Maps
Skype	Wikipedia
iGoogle	Google-Search
Google-Docs	Eee Storage
Internet Music (Ezpeer)	Video Search (vTap)
Eee Stock	Dictionary
Freemind	Sun~StarOffice
Documents	Spreadsheets
Impress	Notes
Calculator	File Manager
Draw	Math
PDF Reader	World Clock
Learning Chinese- Go Chinese	Educational Kid's
Star Map	
Games	
MeBook	Picasa
DVD player	Games
.....etc.	



Over 70 APs

File Sharing Easily with Eee PC 901

40G Storage

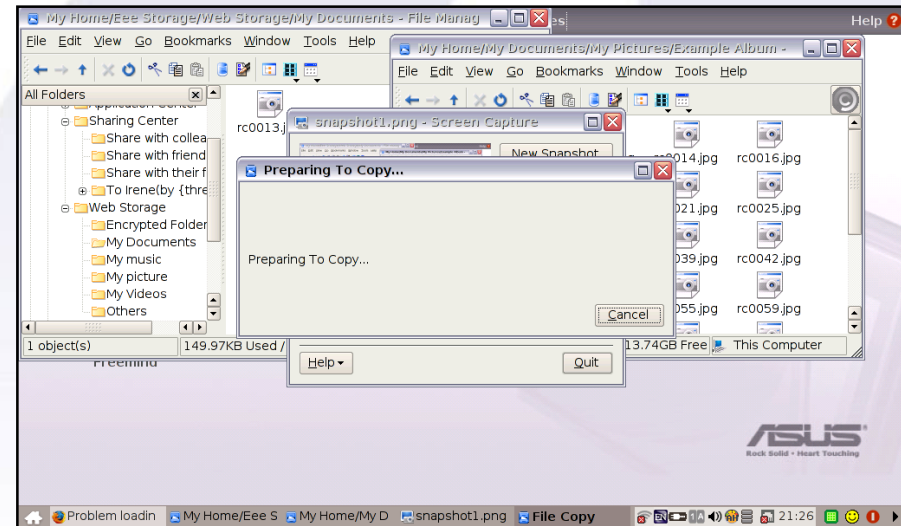
20G SSD + 20G Eee Web storage

Share files easily with friends on Eee Storage !



Remote Storage Sharing/ Group More Applications

20GB/ 10GB for EeePC



User's Content

Service Platform

User's Device

Remote RDP : Eee Connect



- Remote file transfer to and from EeePC
- Remote customer support
- Remote desktop control to and from EeePC

Interactive Voice Recognition : Dr. Eee



- Application launched by Speech Commands
- One speech can access Web Browsing & Skype contact List
i.e. "Browser Google", "Skype Ellis"
- Slide Presentation Control by Speech Command,
i.e. "Computer next"

Real Time Stock Information : Eee Stock

億股亨 [本報價為即時資訊]

[上一頁](#)
[登入網路](#)
[離開網路](#)
[即時行情](#)
[即時新聞](#)
[國際資訊](#)
[盤後資料](#)
[系統公告](#)
[系統設定](#)
[輔助說明](#)

[市](#)
[櫃](#)
[期](#)
[差](#)
[選](#)
[分](#)
[自](#)
 自選股1 自選股2 自選股3

商品名稱	買進	賣出	成交	漲跌	總量	單量	買量	賣量	開盤	最高	最低
華碩	88.2	88.3	88.2	▼3.2	29339	1758	194	11	92.0	92.3	87.4
台塑	86.7	86.8	86.8	▲1.5	8329	1444	220	80	85.6	87.5	85.6
遠紡	48.00	48.10	48.00	▲0.45	8076	1771	575	29	48.00	48.65	48.00
中鋼	52.1	52.2	52.1	▼0.20	24823	4294	88	52	53.2	53.2	52.1
聯電	18.50	18.55	18.50		22592	6243	2332	107	18.55	18.70	18.50
台積電	67.1	67.3	67.1	▲0.1	102385	18286	2246	434	68.0	68.1	67.1
華邦電	8.38	8.40	8.38	▼0.12	8324	1731	248	15	8.60	8.64	8.38
威盛	18.05	18.10	18.05	▲0.75	15209	833	53	13	17.85	18.50	17.70
南科	18.00	18.05	18.00		5848	1207	330	12	18.05	18.30	17.95
友達	56.2	56.3	56.2	▲0.20	41645	4066	64	180	56.7	56.8	55.8
國泰金	78.0	78.1	78.1	▼0.1	29502	3629	1214	60	78.6	79.4	78.0

連線中 使用者須遵守證交所、期交所及OTC(交易資訊使用管理)、所有資訊以證交所、期交所及OTC公告為準 聲達資訊 2008-05-29 21:16:17

億股亨 [本報價為即時資訊]

- Real time stock quotes
- Monitor stocks and sector groups
- Historical quotes analysis and charting

eBook Reader : Me Book



- Very Ease of Use E-Learning Reader with Multi-Language Support
- 300 plus eBooks Downloadable Online

Music Downloading : EzPeer

The screenshot shows the EzPeer+ application window. At the top, there's a navigation bar with icons for '網際網路', '工作', '學習', '娛樂', '設定', '我的最愛', and '說明'. Below this is a toolbar with 'ezPeer+', '首頁', '搜尋', and '收藏' buttons. The main content area displays a '排行榜單' (Top 100) section for '單曲榜' (Single Chart) from 2008/5/16 to 2008/5/22. The chart lists 10 songs with their rank, weeks on chart, artist, and title. To the right of the chart is a '播放列表' (Playlist) section and a music player control panel with buttons for play, stop, next, previous, and lyrics, along with a volume slider. The bottom of the window shows the taskbar with the EzPeer+ icon and system tray icons including network, volume, and time (20:58).

名次	週數	歌手	曲名	播放	加入
1	- 19	楊宗緯	洋葱	▶	+
2	↑ 2	林宥嘉	神秘嘉宾 (搶聽)	▶	+
3	↓ 3	郭靜	下一個天亮	▶	+
4	- 8	戴愛玲	累格	▶	+
5	- 6	陳小春	獨家記憶	▶	+
6	↑ 2	郭靜	百分百	▶	+
7	↑ 2	郭靜	知道	▶	+
8	↓ 12	吳克群	為你寫詩	▶	+
9	↓ 10	吳克群	越愛越難過	▶	+
10	↓ 10	吳克群	牽牽牽手	▶	+

- Provides lyrics
- Automatic sorting by user preference
- Top Playlists: Most popular, Most recent

Learning Chinese : Go Chinese



The screenshot shows the IQChinese software interface. At the top left is the IQChinese logo. To the right are navigation tabs: Text, Dialog, Word, Sentence, and Vocabulary. Below the tabs is a list of four dialog boxes, each with a blue speech bubble icon on the left. The first dialog box contains the Chinese text '你好嗎？我很好。' and the English translation 'How are you? I am fine.' The second dialog box contains '他好嗎？他很好！' and 'How is he? He's fine.' The third dialog box contains '你好！你好！大家好！' and 'Hello! Hello! Hi, everybody.' The fourth dialog box contains '你早！你早！大家早！' and 'Good Morning (to you)! Good Morning (to you)! Good morning, everybody!'. On the left side of the interface, there is a cartoon illustration of two men in blue shirts. Below the illustration, the Chinese text '你好嗎' and the English translation 'How are you?' are displayed. At the bottom left, there are play and stop buttons, and a progress indicator showing '1 / 1'. At the bottom center, there is a user ID 'user@asus-53237526'. At the top right, there are icons for help, copyright, and close.

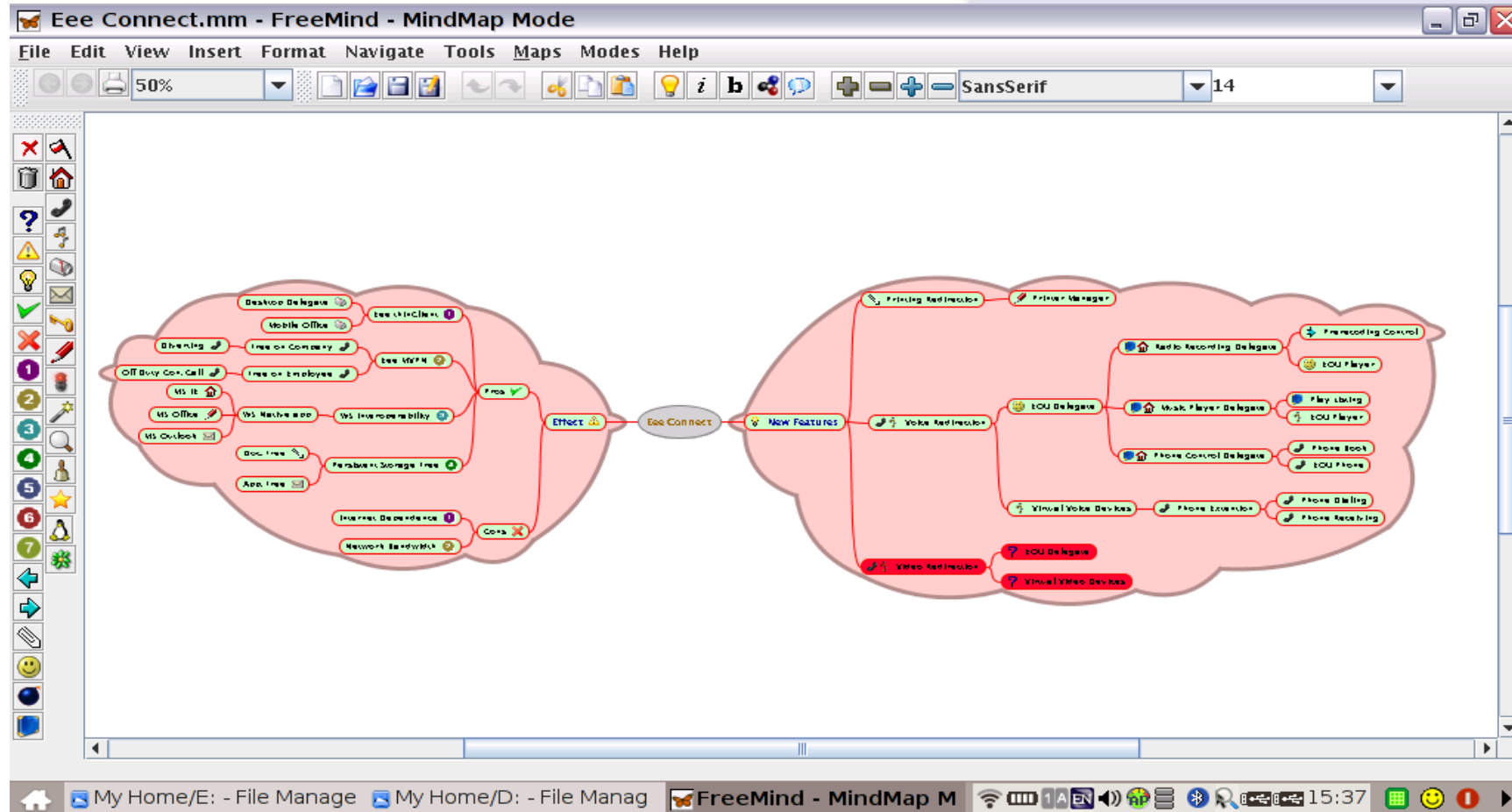
- Interactively learn Chinese by listening, speaking, reading, and writing
- Conversational training through dialog
- Pinyin practice

Quickly Video File Search : vTap



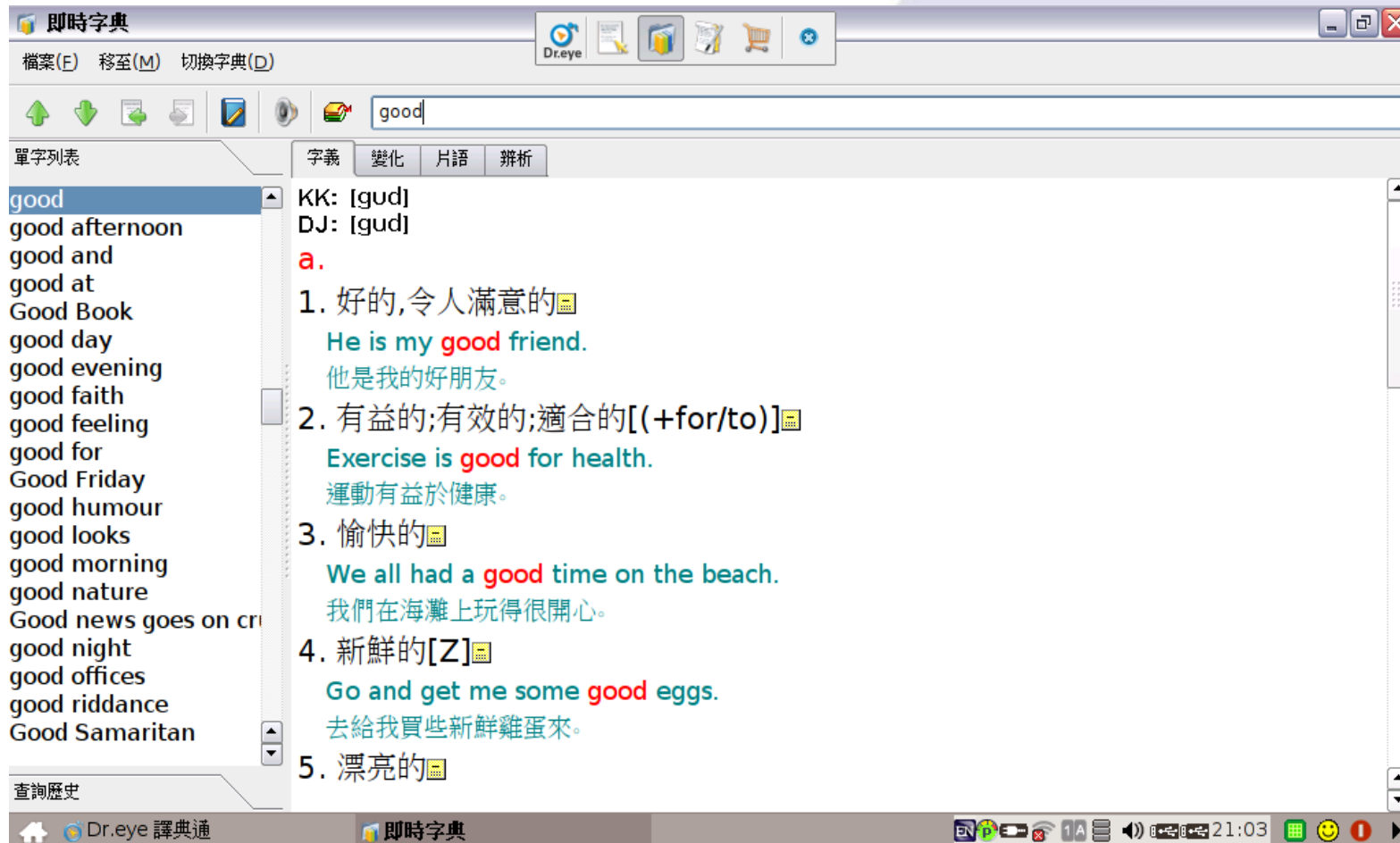
- Search via multi-major video streaming engine (Google, YouTube, Yahoo Video, ...)
- Filter results by user preference and popularity

Productivity Tools – Free Mind



- Supports multiple file extensions and conversions
- Graphical interface and design
- Multi-language support

Dictionary : Dr. Eye



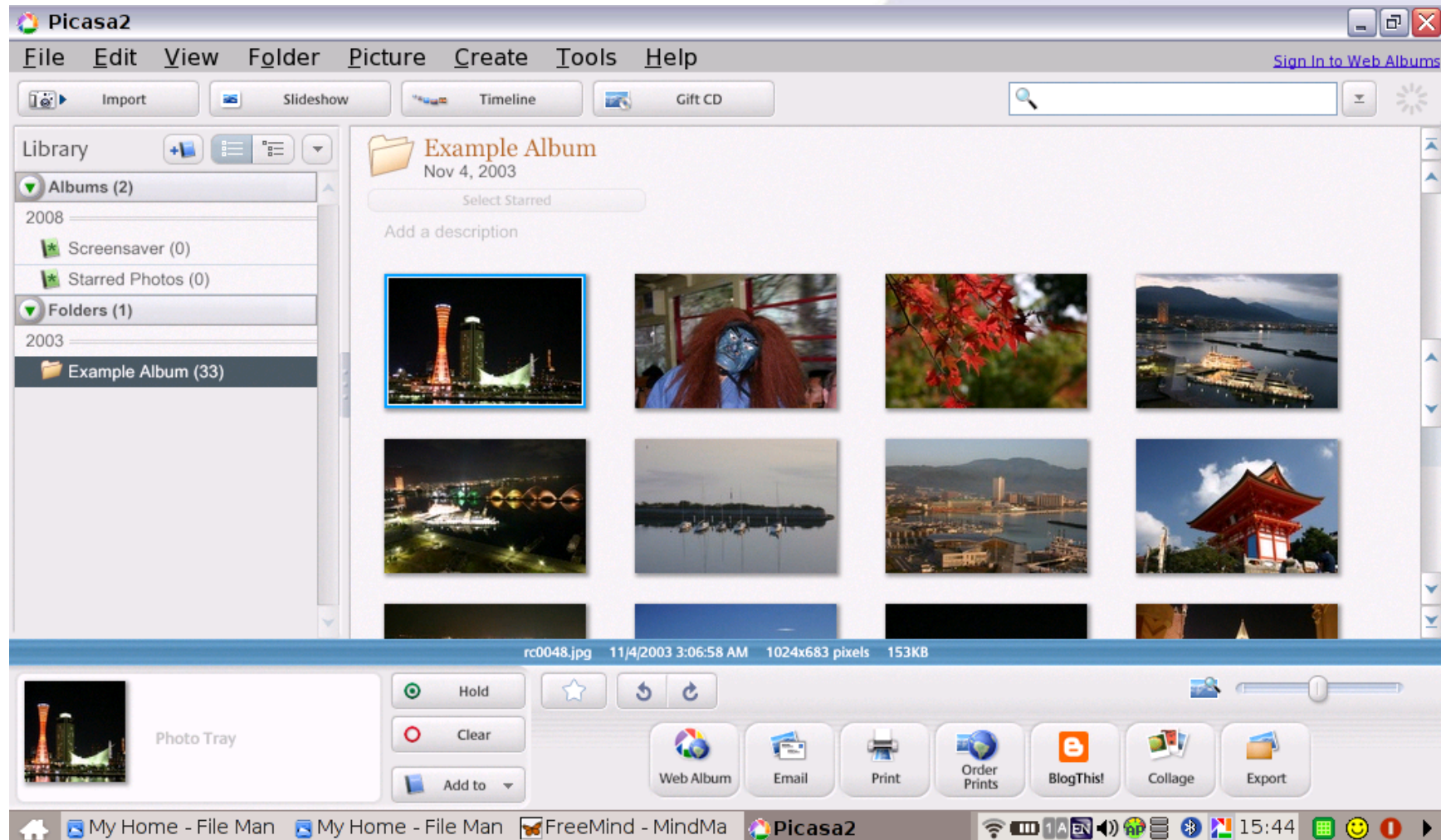
- Click and Explain definition lookup
- Provides word and phrase pronunciation
- Rich usage examples

Eee PC DVD Player



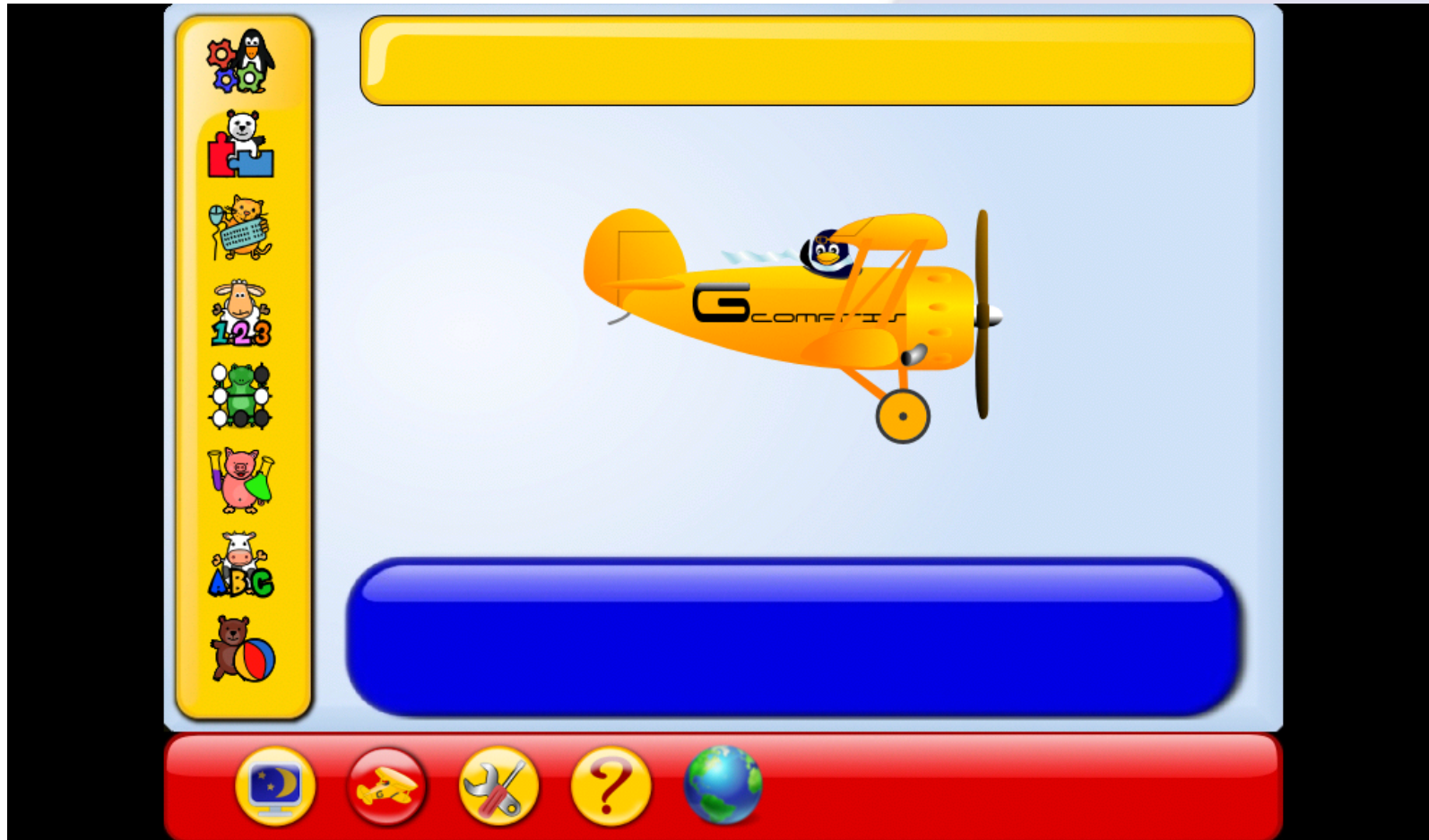
- Plug and play compatible
- Simple navigation panel that auto-hides during playback

On Line Photo Sharing : Picasa



- Ease of User Photo Management Tool

Education Child's Games



- Game categories: music, art, picture, story, puzzle, typing, logic
- Multi-language support

易社群: Share, Remix, Reuse **Easily**



3. Eee is A+ Service

易社群: Share, Remix, Reuse – Easily



Eee Shopping



Eee Download



Eee Sharing



Eee Storage



Eee Forum

Eee Download in Applications

Eee Download - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://eeedownload.asus.com/

Google



Easy to Learn, Work and Play

Download

EeePC Portal Sign In Create an Account

Get started - It's easy!

- Install software and multimedia in just one click
- Choose from 3,382 software applications
- Choose from 118 audio and video files
- Currently supports OS version 1.1 and up



Search bar



BOOKMARK

- Software
 - Internet
 - Work
 - Learn
 - Play
 - Settings
 - All

Recommended Software



GIMP



Install Now



KMyMoney



Install Now



torcs



Install Now

http://eeedownload.asus.com/products/overview/kmymoney;jsessionid=735A1DC1E49AE60CEE2684574095F2C9

Eee Download - Mozilla F

System tray icons: EN, 1A, 13:11, etc.



Rock Solid . Heart Touching

Confidential

Eee Download in Digital Contents

Eee Download - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://eeedownload.asus.com/index.html

Software

- Internet
- Work
- Learn
- Play
- Settings
- All

Video and Music

Recommended Top Videos Top Music See More Top Music

Dexedrine Dreams
Author: Tom Fahy
Run Time: 10:02
★★★★★
Download

The Child Branagh
Author: Tom Fahy
Run Time: 5:52
★★★★★
Download

Porta D'Arce
Author: OPRACHINA
Run Time: 5:13
★★★★★
Download

Popular Media

Most Popular

- The Chess-7
- The Chess-10
- The Big Head Boy-16
- Woodman 3 Hot Fighting-3
- The Whistle Stops-4
- Tang Hu Lu-9
- Woodman 3 Hot Fighting-4
- VK-Monster-3
- Tang Hu Lu-3
- Ma-Love-Cash-At-You-Go

New Releases

- POPA FAMILY-Circle
- POPA FAMILY-Exhibitionist
- POPA FAMILY-FLYING CAR
- Dexedrine Dreams
- Go
- Stray dogs-Coco
- Hinterlands
- PK Panda-Diving
- Crazy Christmas-Crash
- John L. Sordid Country

http://eeedownload.asus.com/api/product/media/install?id=64792&locale=en_US

Eee Download - Mozilla Music Manager - On the roa

13:23



Rock Solid . Heart Touching

Confidential

4. 易服務營運模式規畫

- 營運內容
 - 免費: 軟體、digital content(音樂, 動漫)
 - 付費: 軟體、硬體、digital content、創新應用服務(Ex: 醫療、語言學習、三合一整合支付等)等
- 營運特色
 - 實體銷售channel
 - ICT平台(虛擬與實體的結合)
- 服務對象
 - 全球Eee PC使用者

易服務合作模式的建立

市場

新興國家(越南..)

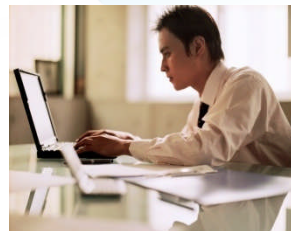
台商

歐,美,日特定市場(銀髮族、粉領族..)

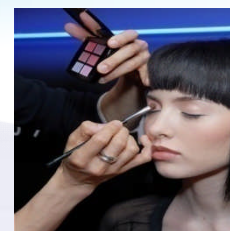
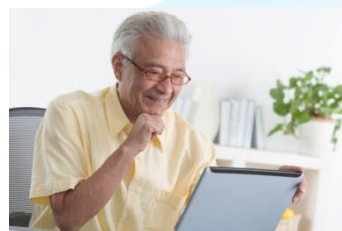
跨境
創新
服務



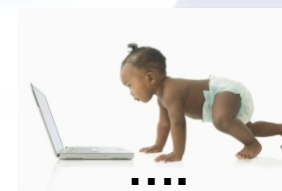
華語文學習



線上會議、檢測等照片,視訊,衛教



個人衛健、時尚



互動遊戲

軟硬
整合



華碩

Service Components Integration

Eee PC SDK

Easy Download Wizard for AP & Contents

加值服務平台



Eee User

社群/討論區

下載管理

服務供應商管理

Open Source

上架與管理

服務計價/記錄/拆帳

Programming

SDK



ISV Developers

Cowork **Eee** Services in Together

Contact with Ellis_wang@asus.com.tw



ASUS

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